

Executive Board Minutes

For the South Carolina State Government
Improvement Network

Friday, June 4, 2010



Executive Committee Meeting Minutes Friday, June 4, 2010

This is the 18th Year of the Network

Members Present:

Judy Lucas, Garry Monjo, Suzie Rast, Nathan Strong, Eric Stuckey, Mark Wade
Absent: Anna Berger, Jocelyn Boyd, Walter Caudle,

Minutes:

May minutes were approved.

Financial Update:

As of June 4, 2010, the current balance is \$2,292.38.

Committee Reports:

Education and Events:

Suzie and Garry completed three Accountability Report Training sessions. Out of two scheduled for May 6, one scheduled for Higher Education was canceled due to no attendance. Two make-up sessions scheduled for May 17 were held.

The committee discussed the need to generate revenue and the difficulty of doing that due to the economy and significantly reduced state budgets. After some discussion, committee members felt that training events that also offered “certification credits” may offer one of the best opportunities for attracting participants who are willing to pay a fee for the training. One idea for a training topic that was discussed was “ethics training” which could be offered for groups such as attorneys and others who could use this type of training to earn certification credits. Other professional related training that could potentially be offered includes “managing priorities and meeting deadlines.”

As part of this discussion, the committee expressed a desire to continue to explore possible areas of collaboration/training ideas with the same guests who attended the May 5th Executive Committee Meeting. To help prepare for this follow-up meeting, scheduled for July 9, **Nathan** will draft a message to ask our guests for training topics /events/potential speakers that could be used for certification, and in a collaborative method that would benefit all participating parties. **Nathan** will forward the message to **Judy** who will then send the information to the same group.

Newsletter:

The spring newsletter is behind schedule. **Mark** will contact **Anna** to see if she can prepare an article “from the Vice-Chair.”

Membership:

Discussed the need to further explore the use of social media to broaden Network appeal and to grow the membership. It was mentioned that in the meantime, committee members could suggest to other Facebook users to select the Network as a “fan.” Also mentioned a need to explore the use of Twitter to send out Network information. **Nathan** will develop initial draft for “ground rules” for the Network’s approach to social media. Discussion to be continued at future meetings.

The committee began discussion regarding the \$10 annual Network membership fee and whether or not to continue this. Discussion to be continued at a future meeting.

Technology:

Discussed the potential use of “Google Analytics” (free) to obtain information regarding “hits” on the Network’s website. Information that could be obtained includes: How long a visitor stayed on the website; what links they clicked on; and whether the visitor is a new or recurring visitor. The committee asked **Eric** to obtain additional information for the next meeting.

Old Business:

Eric was formally voted in as a member of the Network’s Executive Committee. He is completing the unexpired term of Jocelyn Caldwell who previously resigned.

The July meeting will be on the 9th instead of the first Friday due to the Independence Day holiday and to also better accommodate the schedule of our guests.

New Business:

None

Next Meeting:

July 9th at 9:00 am. Location TBD.