

# 2009 Strategic Plan

For the South Carolina State Government  
Improvement Network



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## Vision Statement

The following statement reflects the type of organization we choose to become. By carrying out our mission and applying the strategies of this plan, we will achieve our vision.

**"Our vision is to be recognized as an organization that has a positive impact on state government as measured by improved agency services."**

## Mission Statement

Our mission statement outlines the purpose and scope of our organization.

**"The South Carolina State Government Improvement Network creates opportunities for organizations and individuals in state government and related stakeholders to learn how to improve services they deliver. We do this by providing a central point of contact for education and information sharing on innovative management practices."**

## Strategic Goals and Broad Strategies

### Goal 1 – Partnerships

To cultivate mutually beneficial working relations with like minded organizations.

#### Strategy

- 1.1 Build mutually supportive relationships with organizations to include but not be limited to:

- Office of the Governor
- Budget and Control Board
- ASQ's – Government Division
- International Professional Managers Association - HR
- General Assembly and staff
- SC Chamber of Commerce
- SC Quality Forum
- SC Society of Certified Public Managers
- Agency Directors' Organization
- Deputy Directors' Organization
- South Carolina State Internal Auditors Association

#### Action Items

- 1.1.1 Newsletter article sharing
- 1.1.2 Promote dual membership in similar organizations
- 1.1.3 Represent the Network at other organizations
- 1.1.4 Co-sponsor special events
  - 1.1.4.1 Governor's Quality Award Conference
  - 1.1.4.2 Certified Public Managers events
- 1.1.5 Explore relationships with the South Carolina Association of Government Purchasing Officials (SCAGPO), the Government Finance Officers Association (GFOA) and the South Carolina Public Records Association

**Strategy**

1.2 Cultivate interagency relationships and resource sharing

**Action Items**

- 1.2.1 Provide expertise to state agencies
  - 1.2.1.1 Assist in referrals of content experts
  - 1.2.1.2 Provide facilities referrals

**Goal 2 – Educational Opportunities**

To improve State Government by providing educational opportunities that are relevant and applicable to stakeholders' needs.

**Strategy**

2.1 Provide training based on stakeholders' needs.

**Action Items**

- 2.1.1 Host periodic network meetings and special events
- 2.1.2 Conduct informal needs analyses
- 2.1.3 Implement results of needs analyses

**Goal 3 – Information Sharing and Networking**

To provide information and assistance by being a point of contact and providing forums for sharing information and networking.

**Strategy**

3.1 Explore new information distribution methods

**Action Items**

- 3.1.1 Identify, evaluate and implement electronic communication methods and networking opportunities
- 3.1.2 Continuously update electronic distribution list and mailing list
- 3.1.3 Conduct quarterly reviews of electronic lists

**Strategy**

3.2 Maintain Network's web site

**Action Items**

- 3.2.1 Contract webmaster annually
- 3.2.2 Maintain website content currency

**Strategy**

3.3 Maintain *Impact* newsletter

**Action Items**

- 3.3.1 Develop and publish *Impact* newsletter four times per year
- 3.3.2 Establish a pool of relevant articles from public and private sources

**Strategy**

3.4 Provide information sharing opportunities at Network events

**Action Items**

- 3.4.1 Allow time at the general membership meetings for information sharing

**Strategy**

3.5 Identify and communicate innovative management practices

**Action Items**

- 3.5.1 Present relevant articles, book reviews, web based resources and video reviews that relate to innovative management practices
- 3.5.2 Include information on relevant management practices in the agenda of general membership meetings

**Goal 4 – Network Administration**

To structure the organization based on the mission, vision, and goals of the strategic plan.

**Strategy**

- 4.1 Evaluate the Network's progress

**Action Items**

- 4.1.1 Conduct evaluations of general meetings and special events
- 4.1.2 Conduct annual planning retreat to assess Network's position

**Strategy**

- 4.2 Maintain the Network's By-Laws and Strategic Plan

**Action Items**

- 4.2.1 Review and update the by-laws and strategic plan annually

**Strategy**

- 4.3 Maintain fiduciary responsibility

**Action Items**

- 4.3.1 Conduct annual financial review by the end of the first quarter
- 4.3.2 Maintain back-up for Secretary/Treasurer

- 4.3.3 Maintain an accurate set of financial records and provide monthly updates
- 4.3.4 Comply with IRS regulations that apply to 501 (c)3 organizations
- 4.3.5 Explore E-commerce options